



VETERAN INCENTIVES IN SIOUX CITY, IOWA

REAL ESTATE ASSISTANCE

- **VA Grants (Security National Bank & Wells Fargo):** Dream Makers (through Pentagon) is a 2 to 1 match grant with a maximum of \$5,000 benefit towards purchase of home. Iowa Finance Authority offers a 5,000 grant with no match required.
- **MyPad Down Payment Assistance** - \$5,000 for qualified low income individuals and families for down payment of a home. Call 712-279-6255 or apply at www.sioux-city.org.
- Central housing site linked to Siouxland Chamber website listing all properties for sale, rent or lease in the area.
<http://siouxlandchamber.com/tri-state-community/real-estate/>

EDUCATION ASSISTANCE

- **Briar Cliff University** (Brian Eben at 712-279-1628) and **Morningside College** (Karen Gagnon at 800-831-0806 ext. 5272) participate in the Yellow Ribbon Program offering matching funding to VA assistance for undergrad and graduate students.
- **St. Luke's College of Nursing** – Iowa National Guard Ed. Asst. Grant and matching funds to VA assistance (Yellow Ribbon Program).
- **WITCC** – SBDC assistance with business plan (Todd Rausch 712-274-6454), IA state tuition assistance through National Guard, Federal tuition assistance for Army Reserve and classes at 185th. Contact Jason Palsma at 712-274-8733 ext. 1241 or www.witcc.edu/veterans.
- **185th ARW** – tuition assistance for traditional guard members who passed their physical test, living in Iowa and working towards a bachelor's degree. Contact George Mendoza at 712-233-0535 for more information.

TRANSPORTATION

- **Sioux City Transit** – Veterans with a service-connected disability are eligible to ride the Sioux City Transit System's fixed route buses free. Eligible veterans must show the bus driver their photo identification issued by the Department of Veterans Affairs (VA), which identifies a

service-connected disability. The VA identification card which documents a service-connected disability is the only acceptable document that will be accepted.

SIOUX CITY ENTERTAINMENT/ATTRACTION VENUES

- **LLFRC Climbing Wall** – reduced rate for veterans of \$4/2 hrs.
- **Musketeers Hockey** – \$10 ticket for veterans with military id
- **Bandits Indoor Football** – \$5.00 off for active/retired veteran and 1 extra ticket with id
- **Explorer’s Baseball** – Military & Mini Mondays – active and retired veterans and kids 12 and under are free; a \$1.00 discount for active or retired veterans other days
- **Milwaukee Railroad Museum** – Free admission for active and retired veterans
- **MidAmerica Museum of Aviation & Transportation** – \$5.00 admission (\$1 discount) for active military
- **Milwaukee Railroad Museum** - \$4.00 admission (\$1 discount) for active and retired veterans (closed Jan-Feb)
- **Sioux City Symphony** - 20% discount on any ticket (\$15-\$50)
- **NAIA Basketball, Volleyball & Softball Championships** – reduced ticket price for veterans. Check with Tyson Events Center Box Office for details. www.tysoncenter.com
- **Abu Bekr Shrine Circus** - \$10 coupon to any show (redeem at 820 Nebraska St.)

AREA ENTERTAINMENT

- **Henry Doorly Zoo, Omaha** - You may purchase an Active Duty Military Pass for \$60 at the Henry Doorly Zoo Guest Service entrance to the zoo. The pass is good for two adults and up to six children. Military zoo passes are not reciprocal. To get this rate, the military ID must have “Uniformed Services” on it – Active, Guard & Reserve member’s ID. If you use any other ID (retired, dependent) that doesn’t state “Uniformed Services”, you will be charged the Grandparents rate (appx \$90). Please present the military member’s ID (not dependent ID) when purchasing membership pass. This is available for both active duty and Guard/Reserve families.

HOTELS

- **Hilton Garden Inn, Sioux City** – complimentary one night hotel stay through Hilton HHonors to support veterans pursuing job opportunities (interviews, skills training, housing searches). If not pursuing job opportunities veterans will receive a 15% off best available rate.
- **Candlewood Suites** – government rate available to veterans
- **Additional hotel property incentives to be announced soon**

RESTAURANTS/RETAIL

- **1ST Step Chiropractic & Wellness, Anna Fisher, DC 1125 Pierce St. Ste. 200**
www.1stepchiro.com is offering 20% off Chiropractic Care for Military Members and Dependents with Military ID.
- **Ace Hardware, 815 W. 29th St, South Sioux City, NE**, is offering 10% military family discount (including retirees) – Military ID required
- **Advance Auto Parts** – 10% discount
- **Advanced Computers**, 3109 Gordon Drive, Sioux City, IA 51105, (712) 224-5555, offers a 10% discount on all labor with military ID
- **Aeropostale, Southern Hills Mall**, Sioux City, gives a 10% discount
- **Albrecht Cycle Shop**: 10% off retail Bikes and accessories. With ID.
- **American Eagle**, Southern Hills Mall, Sioux City, offers 10% with Military ID
- **Anytime Fitness** (Sioux City) offers \$29.99/mth membership fee for military.
- **Arby's** (Southern Hills Mall): 20% off (IN UNIFORM)
- **AT & T Wireless, 2935 Hamilton Blvd, Sioux City, IA 51104, (712) 233-2074** – 19% military discount with ID
- **Bomgaars** will offer a 10% Military Discount. This will follow normal discounting procedures as there are some items that are non-discountable period. Military Members (Active or Retired) will get 10% off of regular priced discountable goods or the cheaper price between a sale priced item or 10% off the regular price whichever is cheaper but not both. Military members will need to request the discount and provide the cashier with a valid form of Military ID. This discount is only available for Military Personal with ID or Family Members with their Military Dependent ID.

- **Batteries Plus**, Sioux City – 10% military discount
- **Bloomers Lawn & Garden Center**, 2302 W. 29th St, South Sioux City, NE is offering a 20% discount with military ID. Some exclusions apply; call Renee at 402-412-2700 for more info.
- **Dr. Jeffrey D Bottger MS DVM, Art & Science Veterinary Services, LLC**, 1555 HWY 20, Sioux City Iowa is offering 10% military discount.
<https://www.facebook.com/#!/artandsciencevetservices>
- **The Buckle (Southern Hills Mall)**: 10% off – military ID.
- **Buffalo Wild Wings Grill & Bar** located at the Lakeport Commons, Sioux City, offers a 15% discount to any service member to include: Military, Police and Fire department.
- **Burger King, Sioux City** (multiple locations) offers 10% off when you show your military ID.
- **Chick-fil-A**, Southern Hills Mall (New stand alone restaurant only, next to Hardee's), is offering 50% discount off meal purchase for military in uniform (INSIDE RESTAURANT ONLY).
- **Chili's**: 110 Nebraska Street – (Update) 10% everyday – no longer need to be in uniform, but show ID
- **Cingular**, 19% for military, <http://www.cingular.com/discounts>
- **Computer Shop, Inc**, 2900 Gordon Drive, Sioux City, offers a military discount. Fran Palmersheim, 712-293-0889/712-224-2647.
- **Culver's Singing Hills Blvd** – 10% in uniform – ask before ordering.
- **Dunes Eye Consultants/River's Edge Optical**: 30% discount on a complete pair of frames for military service members. They are located at 317 Dakota Dunes Blvd. Suite J in Dakota Dunes, SD. For questions please call 605-232-6900 and ask for the Optical Department
- **Dunes LASIK Center**: 25% discount off laser vision correction for military service members. Some restrictions may apply. Please call 605-232-5000 to schedule a FREE consultation.
- **Dunham's Sports: 15% discount** - Must have updated yellow discount card, available at the Family Programs office and at orderly rooms
- **El Fredo's Pizza, 523 W. 19th Street** – 15% discount with Military ID.

- **Eyemart Express**, Lakeport Commons, 10% on eyewear with military ID.
- **Foot Locker**, 20% discount with military ID
- **Firestone on Harbor Drive, Sioux City, IA** (POC Mark Harmon) – 10% off service work with military ID
- **Great Clips Salon, Singing Hills Blvd** – 20% off products, 20% off military family haircuts
- **GREENBERG’S JEWELERS**, Southern Hills Mall, Save up to 10% off Jewelry Items, Some restrictions apply. Must show military ID.
- **Helle Hometown Variety**, 300 1st St, Sergeant Bluff (turn @ Shell Gas Station – \$2.00 off uniform cleaning; pick up your military club card for liquor purchases – after 10 stamps, get \$10.00 refund.
- **Hot Topic**, Southern Hills Mall –AD only.
- **JCPenney’s Hair Salon, Southern Hills Mall**, Sioux City, has a 15% discount for military members.
- **K & A Roofing (Armando - 712-239-9134)** offers a 7% military discount – Free estimates/Bond insured
- **Kentucky Fried Chicken** - 10% discount (IN UNIFORM)
- **Kosama Studio**, 2101 Hamilton Blvd, Sioux City, is offering a 10% military discount off enrollment fee for military and their immediate family member. Must show ID card.
- **Long John Silvers/A&W**: 25% off – military ID.
- **Long Lines Wireless** www.longlines.com - 20% discount
- **Lowes, Sioux City** now offers a 10% military discount every day – you must ask for the discount and show ID before purchases are rung up
- **Mary Kay cosmetics**
 Contacts: JeriKay Otto ph. (712) 539-1520, email- JeriKayOtto@marykay.com
 Jolene Otto ph. (712) 251-6833, email- tankertpr@wildblue.net
 Discount: 10% for military members and dependents plus free delivery/shipping
- **Maurices**, Southern Hills Mall, Sioux City offers a 10% military discount – show military ID

- **Michaels Craft & Hobby Store**, Lakeport Commons offers a military discount
- **Nails and Toes etc By Christy**, located in Klasic Klips, 1113 Lewis Blvd, Sioux City, IA 51105, 712-233-1955 offers 10% discount when you show military ID
- **O'Reilly Auto Parts**, (Sioux City & South Sioux City) – ask about military discount.
- **Pac Sun**, Southern Hills Mall, Sioux City, offers 10% with Military ID
- **Payless Shoes Source**, Southern Hills Mall – offers discount to current and retired military with ID.
- **Party City**, Lakeport Commons offers 10% discount, show military ID
- **Papa John's Pizza on So Lewis Blvd, Sioux City**, offers a 30% military discount for your entire pizza order - delivery or pick up. How do you get this awesome deal? Tell them you are military when you place your order & show ID
- **Peak Performance** – 15% with Military ID.
- **Pearle Vision, Southern Hills Mall** – 25% discount with Military ID.
- **Pepperoni's Comedy Club, Lewis Bowl** – ½ price tickets (regular price is \$8.00, \$10-12 for special events)
- **Perkins** (East end of Gordon Drive, Near Menards) offers 20% discount with military ID.
- **Pioneer Pickers Coins and Collectables (Mike Knight)**, 408 4th St , Sgt Bluff, IA, offers 10% military discount
- **Play All Day, located 3208 Singing Hills Blvd**, Sioux City, phone 712-222-play call - Play All Day is Sioux City's premier party and play center. They offer over-the-top fun with awesome inflatables and many play centers that engage young imaginations. Families can spend quality time playing together in a safe, fun, friendly and comfortable environment. Comfortable seating for parents & Free WI-FI.
Every 185th Guard Weekend - \$5.00 for military or family member with ID for Friday, Saturday and Sunday.
- **That Added Touch Massage**, 1551 Indian Hills, #8, Sioux City, IA 51104 (call 712-253-1385 for appointments) – BOGO Massage offer – purchase a one hour massage for \$40 and receive the second one hour massage for \$20. The second can be used for yourself or a family member. Must show ID and purchase both massages to receive discount.
- **Texas Cuts, 3415 Singing Hills Blvd, Sioux City, IA 51106**, 712-522-3273 is offering military haircuts for \$9.00. Complementary beverages offered with service.
- **Tractor Supply Co**, Triview Ave, Sioux City, offers a 10% military discount to any military or retiree – must show ID
- **Transit Plaza Fitness** is offering military discounts to members and family of Armed

Forces with military ID. \$24.99 gym only. Add tanning for only \$5 more. Couple 49.99 tanning only 5 for both.

- **Sally's Beauty Supply, Sioux City, offers a military discount with ID**
- **Salon Volume**, 423 South Rustin Street (Near Miles Inn), Melissa Clarkson call for appt @ (712)-301-8828. Regular hair cut (\$13.90) Military rate \$10.00; Free Haircut with any perm or color. (\$13.90 savings) Perms \$59.00, Colors start at \$35.00
- **Scuba Shak**: 405 S Lewis Blvd. 255-3550 10% off equipment purchase with ID.
- **Sergeant Bluff EyeCare**: 30% discount on a complete pair of frames for military service members. Clinic is located at 110 Gaul Drive, Suite B in Sgt. Bluff, IA. For questions please call 712-943-9400 and ask for the Optical Department.
- **Sears Portrait Studio**: 20% off– military ID.
- **Shoe Carnival**, Lakeport Commons, offers a 10% military discount **ON TUESDAYS ONLY** with military ID.
- **Signe Millard, L.M.T, massage therapist at His and Hers Hair** at 3105 Highway 75 North (across the street from Miller Brothers Furniture) offers one hour massages for \$42.00, a savings of \$8.00 off the regular price. Call 712-277-3030 to make an appointment.
- **Siouxland Y, South Sioux City, NE** - Present Military ID; no joining fee (up to \$85 savings); \$39/month for single adult/\$62/month for a family
- **Sports Clips: \$2.00 off haircut – military ID.**
- **Spencer Gifts**, Southern Hills Mall, offers a 10% discount.
- **Staber Meats**, downtown Sioux City, call for market prices: 277-4682.
- **Subway @ Love's Truck Stop, Singing Hills Blvd/Industrial Blvd exit, across from Wendy's**, Sioux City is offering 10% military discount on all purchases to military in uniform
- **Subway @ Singing Hills Walmart** offers 25% military discount for military in uniform
- **Texas Roadhouse, Lakeport Commons, Sioux City**, offers a **10%** discount (excludes alcohol) **for service member's meal only** with valid military or dependent ID cards; **not valid on \$7.99 Early Dine meals served Mon-Thurs.**
- **Tint Masters**, 623 Water Street, Sioux City, IA 51103, (712) 277-4342 - **10% off window tinting with military ID card**
- **Verizon Wireless** – 15% - 800-922-0204 or www.verizonwireless.com.

- **Wendy's**— Sioux City, South Sioux City & Sioux Falls, SD - 10% with Military ID – ask before ordering.
- **White Tiger Martial Arts** offering a 10% discount plus a free month of instruction to any employee or family member (within the same household).
- **Zales**, Southern Hills Mall offers a 10% discount
- **El Tapatio, 3400 Gordon Drive, Sioux City**, is offering 10% off when you show your military ID.

All offers are subject to change. Please contact the Woodbury County Veterans Affairs Office at 712-279-6605 with questions.